

Sales & Marketing-CM
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 27-24/2015/S&M-CM/55


Dated: 16.10.2017

To,

The Chief General Manager,
All Telecom Circles/Districts
BSNL

It has been decided by the CMD that all officers of BSNL (including CMD, Directors, Circle Heads and their IFAs, SSA heads and their IFAs and all DGM level and above officers) should actively participate in Diwali festival celebration by visiting our CSC and retailers in vicinity of their location on the day of Diwali, interact with the retailers and convey them Diwali wishes on behalf of BSNL family. Let's celebrate this Diwali as an "Active BSNL Diwali". Pictures may be sent to Corporate Office through email/ WhatsApp.

All CSCs must be kept operational on the day of Diwali in order to convey the message of "बेहतर सेवा की नयी लगन" and to maximize the potential for sale during the festive season. Photographs of CSC shall be uploaded on WhatsApp group by all circles.


(KARTIKEYA SINHA) 16/10/17
Jt. GM (Sales-CM)

Copy to:

1. CMD, BSNL for kind Information please
2. Dir.(CM) / Dir (CFA) / Dir(EB) / Dir(HR) / Dir(Fin.) BSNL Board for kind Information please